



# European Society of Aesthetic Gynecology

## ***Invasive Hands-On Course Module B***

*Dubai, UAE – October 9<sup>th</sup> to 11<sup>th</sup>, 2017*

### Faculty:

**Alexandros Bader, MD, FAAOCG – Training on Live Surgical Techniques**

**Stelios Kiosses – Training on Cosmetic Surgery Counselling**

**Dimitris Vrachnos, Medical Aesthetics Business Consultant**

### Certification:

**All delegates will receive a Certification of attendance issued by The European Society of Aesthetic Gynecology “ESAG”**

### Venue:

**Theory – IMA, Dubai Health Care City, Building 39 on the 1st floor**

**Procedures - TBD**

## **Scientific Program**

### **Module B**

#### **Day 1 – Monday, October 9<sup>th</sup>**

8.30 – 9.00		Registration & Welcome Coffee
9.00- 10.15	Lecture   Dr. Alexandros Bader	- Introduction to Cosmetic Vaginal Surgery (CVS) - Set up materials and tools you need to use for office Cosmetic Vaginal Surgery
10.15 – 11.00	Lecture   Dimitris Vrachnos	The consultation journey - Offer a 5-star customer service in your practice - Deep dive into consultation and assessment skills - How to Educate your Existing Patients
11.00– 11.30		COFFEE BREAK
11.30 – 12.30	Lecture   Stelios Kiosses	Psychological assessment of patients considering cosmetic genital procedure Assessment of body dysmorphia patients presenting for cosmetic procedure
12.30 – 13.30		LUNCH BREAK
13.30 - 14.30	Lecture   Stelios Kiosses	Therapeutic support for pre-and post-procedures for patients considering or having Cosmetic Genital Procedure
14.30– 14.45		COFFEE BREAK



14.45 - 16.15	Lecture   Dr. Alexandros Bader	Step by step cosmetic vaginal surgery procedures – Video demonstration
16.15 – 16.30		LUNCH COFFEE
16.30 – 18.00	Lecture Stelios Kiosses	Live case Patient’s Psychological assessment
20:00	Official Dinner	

## Day 2 - Tuesday, October 10<sup>th</sup>

8.00 - 10.00	Dr. Alexandros Bader	Live Surgery
10.00 - 10.30		Coffee Break
10.30 - 12.30	Dr. Alexandros Bader	Live Surgery
12.30 – 14.00		Lunch Break
14.15 – 16.45	Dr. Alexandros Bader	Live Surgery

## Day 3 - Wednesday, October 11<sup>th</sup>

08.00 – 10.00	Dr. Alexandros Bader	Live Surgery
10.00 - 10.30		Coffee Break
10.30 – 12.30	Dr. Alexandros Bader	Live Surgery
12.30 – 14.00		Lunch Break
14.15 – 16.00	Dr. Alexandros Bader	Live Surgery
16.15 - 17.00	Dimitris Vrachnos	Aesthetic Gynecology marketing on the 21 <sup>st</sup> century <ul style="list-style-type: none"> <li>- Introduction to the basic tools of modern marketing for a medical practice (20')</li> <li>- Patient communication: How to influence patient’s behavior and how to engage the right candidate for the procedure (10')</li> <li>- Website: Your single most vital marketing asset</li> <li>- What to avoid in your marketing strategy</li> </ul>
17.15		Certificate and Photos

### Disclaimer

Please note that course curriculum and live cases / surgeries covered are assured. Although the order and scheduled times of live cases / surgeries might change depending on the final course schedule and participants number.